

The Sheila  
McKechnie  
Foundation

# 2007-08 TRUSTEES' REPORT AND ACCOUNTS



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## ORGANISATIONAL DETAILS

### The Sheila McKechnie Foundation

**Registered Name** | The Sheila McKechnie Foundation

**Charity Registration No.** | 1108210

**Company Registration No.** | 5331412

**Registered office** | 2 Marylebone Road, London NW1 4DF

#### **Trustees**

Margaret Donnelly  
Carolyn Hayman  
Tanya Heasman (until 7 November 2008)  
Vaughan Lindsay  
Jenny Littlejohn (until 9 January 2008)  
Lindsay Mackie  
Gabriel Makhoulouf (from 1 May 2007 to 9 January 2008)  
Jessica Morris (until 9 January 2007)  
Lucy Musgrave (elected interim Chair, 29 February 2008)  
Andrew Reading  
Emily Robinson (from 29 February 2008)  
Adam Sampson (from 29 February 2008)  
Nick Stace (until 29 February 2008)  
Gary Waller (until 1 May 2008)  
Alastair Wilson (from 29 February 2008)

#### **Patrons**

Rt Hon Gordon Brown MP, Prime Minister  
Alan Grant  
Rt Hon The Lord Howe of Aberavon, KT CH QC  
The Baroness Morgan of Drefelin  
Jon Snow

#### **Bankers**

Unity Trust Bank plc  
Nine Brindleyplace  
Birmingham B1 2HB

#### **Independent Auditors**

John Rudkin BA ACA  
Consumers' Association  
2 Marylebone Road  
London NW1 4DF

**Cover image** | Mass anti-Government protests in Burma led by Buddhist monks, September 2007. © Reuters.



# CHAIR'S REPORT

At the end of a busy third year for the Sheila McKechnie Foundation we are pleased to report on an exciting and eventful period, and a well-managed transition as the Foundation continues to evolve.

Lucy Musgrave took up the role of Chair of the Board in February 2008 on an interim basis, after Nick Stace stepped down as Chair due to other pressing commitments. We are extremely grateful to Nick for his careful guidance of the Foundation in its early stages of development and to Lucy for stepping in to steer the Foundation so successfully. I was delighted to be appointed as the new Chair of the Sheila McKechnie Foundation in July 2008.

Claire McMaster also moved on following the end of the year 2007-08. We owe an enormous debt of gratitude to Claire as the Foundation's first Chief Executive. Her tireless enthusiasm and passion for campaigning ensured that the Foundation got off to the best possible start. In September 2008 we welcomed Linda Butcher as the new Chief Executive and look forward to working with her in the years ahead to take the Foundation to its next stage of development.

Over the past year the Sheila McKechnie Foundation has extended its reach and increased the number of award categories to 12. We have also succeeded in attracting greater numbers of award applicants from increasingly diverse backgrounds, both nationally and internationally. Our unique awards scheme goes from strength to strength and has built on the success of the programme in previous years. The awards have made a significant difference to winners, nurturing and supporting a new generation of campaigners and championing the right to campaign. We are grateful to the continued support from all of our Award sponsors who make this programme possible.

In 2007-08 we continued to deliver one-day campaigning workshops around the UK with the support of the Baring Foundation and introduced a successful new four-day workshop in London entitled 'Influencing Change', in partnership with the City Parochial Foundation. These workshops provided under-resourced novice campaigners and frontline service delivery organisations with invaluable skills in strategic planning and influencing.

Influencing the campaigning environment more broadly remained a priority in 2007-08. We were delighted that the Foundation was actively involved in a cross-sector Advisory Group on campaigning in the voluntary sector, the results of which have led to changes in the published Charity Commission CC9 guidance. We hope this will lead to a strengthened voice for campaigning across the third sector.

As the Foundation consolidates and builds on its strengths we will continue to adapt and develop the most appropriate tools and techniques to encourage all campaigners to tackle the root causes of injustice and develop sustainable and innovative solutions for social change.

A handwritten signature in black ink that reads "Lyndall Stein". The signature is written in a cursive, flowing style.

Lyndall Stein  
Chair

# GOVERNANCE AND MANAGEMENT

The Foundation's Board of Trustees has overall responsibility for the policy, aims and strategy of the charity. They oversee the strategic direction of the Foundation and act as guardians of its vision and values. The day-to-day operations of the Foundation are delegated to the Chief Executive in conjunction with the staff, volunteers and supporters.

Two Board sub-committees on Finance and Fundraising continued to meet outside of the

regular Board meetings to review budgets and strategy. In line with a previously identified objective, the Foundation is planning to build up a contingency of reserves to cover three months' operational costs.

All the trustees are members of the company and guarantee to give £10 in the event of it winding up. None of the trustees has any beneficial interest in the organisation.

## MEMORANDUM OF ASSOCIATION

The Foundation's Memorandum of Association sets out the Foundation's charitable objects:

To promote the efficiency and effectiveness of charities and the effective application of resources for charitable purposes for the benefit of the public by raising the standard of and promoting excellence in campaigning on behalf of charitable purposes, in particular by:

- a) awarding individuals who have conducted effective and lawful campaigns that further charitable purposes
- b) raising awareness of good practice in campaigning
- c) providing information and guidance to people who are campaigning in furtherance of charitable purposes

As the Sheila McKechnie Foundation has grown and developed so too have our Board of Trustees and governance processes. While there is still significant representation from the

founding group of trustees, each of whom knew Sheila personally, we have recruited new trustees who bring with them valuable skills and expertise to complement the existing skill set. Working closely together, the Board of Trustees and management team have ensured that the Foundation delivers on its aim of developing the next generation of campaigners.

The Foundation has five patrons and a Board of eleven trustees which was chaired by Nick Stace from July 2007 to February 2008. Lucy Musgrave took over as interim Chair in February 2008 until the appointment of Lyndall Stein as Chair in July 2008.

Claire McMaster, the Foundation's first Chief Executive, resigned in February 2008 but remained in post until the appointment of Linda Butcher in September 2008. Linda brings with her a wealth of campaigning and management experience from her work in the voluntary and community sectors over the last two decades.



# CHIEF EXECUTIVE'S REPORT

Working with campaigners is inspiring. We try to ensure that their energy, imagination and commitment are strengthened by the range of services and support we provide.

Following the success of the first two Sheila McKechnie Foundation awards programmes we were delighted to add new award categories to our 2008 programme. Overall we attracted a 27% increase in the number of applications over the previous year. You can read more about the award winners in the following pages.

We delivered an excellent support package to the 2007 award winners. We have invested in a future generation of campaigners, the results of which can be seen in the award winners' own professional, political and personal achievements as well as in the success of their campaigns.

In 2007-08 we also built on the success of our innovative and effective national one-day campaign workshops programme for under-resourced and novice campaigners, who might not ordinarily have access to such training opportunities. The feedback from workshops has been very encouraging. They clearly provide a valuable resource to campaigners as well as expert guidance on campaign planning, influencing politicians and working effectively with the media. As we roll out the programme we will continue to improve the services and support we offer.

With our help and input, the campaigning environment shifted in 2008 with the creation of the Government's National Support Service on campaigning and advocacy, led by NCVO. The Sheila McKechnie Foundation has a strong role to play within the sector due to the unique and vital support we provide to individual campaigners - wherever they are and whether they work on their own or within an organisation. Our structure and creative, flexible and responsive approach enable us to create bespoke support packages and workshops that make a real difference to individual campaigners. In 2008-09 we will be building on our success to date. We will increase the resources and tools available through our website, as well as the opportunities for networking amongst campaigners – through our awards, workshops, and a new alumni programme.

The achievements of the Foundation in 2007-08 would not have been possible without the expert and dedicated leadership of my predecessor, Claire McMaster, and a small but very effective and committed staff team. Likewise, our trustees, coaches, mentors, volunteers and supporters all contribute enormously to the implementation of our strategic vision and programme of work. I am personally grateful to Claire for enabling such a smooth transition, and handing over an innovative and well-respected organisation. I am looking forward to working closely with the new staff team, and all of the Foundation's stakeholders, to continue to provide creative, flexible and effective support and resources that help campaigners to challenge injustice and to change the world.

A handwritten signature in black ink, appearing to be 'Linda Butcher'.

Linda Butcher  
Chief Executive

# VISION AND VALUES

## WHY WE EXIST

### **To empower people to change the world**

A strong society needs campaigners: people who question, challenge injustice, hold people in power accountable and fight for social change

## WHAT WE DO

**Develop** the next generation of campaigners

**Bring together** campaigners and influencers for mutual support and shared learning

**Champion** the right to campaign

## WHAT WE BELIEVE

At our core, we have a set of values which guide us. These include a belief in:

**Equality and fair play** – where opportunities are available for everyone

**Speaking out** – helping people to get their voices heard

**Inspiring change** – ambition, passion and creativity are critical to successful campaigns

# OBJECTIVES AND ACTIVITIES

**In 2007-08 the Sheila McKechnie Foundation continued to implement the strategic plan and consolidate delivery of its charitable objectives in five key identified areas:**

- Champion the right to campaign
- Develop the next generation of campaigners
- Become the natural home for campaigners
- Establish a financially sustainable organisation
- Create an organisation fit for purpose

**The core activities of the Foundation in 2007-08 were:**

- The Sheila McKechnie Foundation Awards programme
- Implementation of national campaigning workshops
- Development of the 'Influencing Change' workshop to run in 2008-09
- Policy, campaigning and advisory work

# ACHIEVEMENTS AND PERFORMANCE

## CHAMPION THE RIGHT TO CAMPAIGN

In 2007-08 the Foundation continued to champion campaigning issues and the rights and voices of campaigners across the UK. We also saw the positive results from our involvement in influencing both the Charity Commission's 'Guidance on Campaigning and Political Activity by Charities' (CC9) and the Serious Organised Crime and Police Act's (SOCPA) provisions on the rights to public demonstration.

### Key achievements in this area include:

- The Foundation was invited to join, and actively participated in, a cross-sector Advisory Group, chaired by Baroness Helena Kennedy QC, on campaigning in the voluntary sector. This led to the published guidance on CC9.
- A joint submission with NCVO was prepared for a Treasury-led review of the Third Sector, looking at ways in which campaigning could be strengthened within the sector.

## DEVELOP THE NEXT GENERATION OF CAMPAIGNERS

The second year of the Sheila McKechnie Foundation Awards programme built on the success of the first year programme and expanded the number of award categories from six to nine.

We also launched the third awards programme this year. We increased the number of award categories from nine to 12, covering a broader range of issues and potential applicants.

Year on year we have seen an increase in the number and diversity of award applicants. The impact of the awards programme can also be seen in the individual development of award winners and their increased involvement in important campaigning roles across a range of organisations and/or issues. We are also pleased to report on the success of past award winners' involvement in supporting new award winners.

We implemented our programme of workshops across the UK to deliver introductory skills in strategic planning and influencing to under-resourced, novice campaigners and frontline delivery organisations.

### Key achievements – campaign workshops

- Feedback from our one-day campaign workshops in Dorset, Leeds and London show that, in all cases, the majority of participants found the campaign planning, SWOT analysis and sessions on influencing politicians and journalists to be of great value. Follow-up evaluations have also highlighted the different ways in which workshop participants have used their learning to positive effect in their respective campaigns.

- The workshops provided a much needed campaign training resource to groups who would not usually be able to afford or access such services.
- At the end of the year a four-day course; 'Influencing Change' was developed for implementation in 2008-09.

### Key achievements – Sheila McKechnie Foundation Awards

- The Foundation delivered a bespoke support programme to the nine winners of the Sheila McKechnie Foundation Awards 2007, including: an induction day, assessment, coaching, mentoring/shadowing, public affairs consultancy and a residential 'wrap-up' weekend.
- The third year of the awards was launched in January 2008 with three new categories:
  - **London Social Justice** – for London-based campaigners tackling poverty and its root causes;
  - **Shout Out!** – an award to support the campaigns of 15-18 year old school children living in the capital's poorest 13 boroughs;
  - **The Young Activist Award**, which supports the campaigns of 16-24 year olds who are working on community-focused campaigns.
- The 2006 Young Campaigner Award category was changed in 2007 to the Global Action award and continues to be sponsored in memory of Guy Hughes.
- The increasing profile and reach of the Foundation was evidenced in the growth of awards categories and in the numbers of applicants per category.

### Award support package:

- **Induction day** – bringing together award winners to carry out an initial assessment of campaigners' support needs.
- **Assessment** – an individual campaign assessment to identify progress to date and develop plans to achieve campaign goals.
- **Coaching** – four one-to-one sessions with an identified coach over the course of the programme to review campaign tactics, initiate strategies, develop skills and review progress.
- **Mentoring/shadowing** – one-off sessions with a specialist/expert in a particular field relevant to the award winner.
- **Public affairs consultancy** – two one-to-one sessions with specialists on effective liaison with the media.
- **Residential weekend and wrap up** – a two-day plenary and workshop for award winners, comprising sessions on the campaign cycle, media skills, influencing, building alliances and fundraising. Content is based on needs as they emerge through the coaching process and delivery of the support package.

# 2008 AWARDS WINNERS



## **Conflict Resolution Award**

**Nick Wilson**

Working with Conscience, Nick campaigns for the rights of taxpayers with a conscientious objection to war. He believes taxpayers have the right to opt for their taxes to be spent on non-violent peace building activity rather than military

funds. The campaign promotes alternative means of dealing with conflict, including the use of peace workers to monitor military agreements. Conscience have also formed the Peace and Security Liaison Group, which brings military officials and politicians together with NGO's to work on peace building and conflict resolution. Nick's ultimate aim is a world where taxes are used to nurture peace, not pay for war.



## **Environment Award**

**Alex Randall**

Alex works at the Centre for Alternative Technology to make political action and peaceful protest on climate change an activity practiced by everyone.

Cheatneutral.com compares carbon offsetting to cheating on your partner

and then paying someone else to be faithful! This striking metaphor is part of the humorous approach that Alex wants to use to encourage people to take action on climate change. Alex also campaigns on two further projects: 'Zero Carbon Britain', looking at how to bring Britain's carbon emission to zero in the next 20 years; and 'The Coal Hole', which works against plans to increase coal burning centres in the UK.



## **Consumer Action Award**

**Andrew Wilson**

At the time of applying for the award, Andrew was campaigning for the Wales Fair Trade Forum to make Wales the first ever fair trade country. The campaign sought to inspire people to buy fair trade products and highlight the way in which

doing so improves economic and social justice in the developing world. Since winning the award, Andrew has moved to Christian Aid where he is working on their Tax Justice campaign, to highlight issues of tax avoidance by multinational companies that disadvantage those countries not receiving the tax they are entitled to.



## **Global Action Award**

**Juliane Heider**

Juliane campaigns to stop the use of immigration detention, especially the detention of children and families at Yarl's Wood Immigration Removal Centre. As a member of a student-led initiative at the School of Oriental and

African Studies, working in solidarity with asylum seekers and other migrants in detention centres, Juliane seeks to empower detainees facing deportation with skills and resources to appeal against their situation. She is particularly concerned about the length of time children are detained and the fact that while detained they are without access to education or medical care.



## **Economic Justice Award**

**David Young**

David campaigns on behalf of Global Witness to put community rights at the centre of forest management in forest-rich developing countries. The campaign includes a series of partnerships between Europe and timber-producing developing

countries. The main objectives of the programme are to ensure that only legal timber enters European markets and to put local communities at the centre of decision-making on forest use. David is working to build better relationships between partner countries and to lobby European decision-makers on these issues.



## **Health and Social Care Award**

**Penny Halliday**

Penny campaigns for kinship carers and for children looked after by them to be equally valued and financially supported like other children with carers. After founding the You Are Not Alone Family Support Group in Scotland over ten

years ago, Penny joined up with other kinship carers to develop the campaign. She is keen to ensure that kinship carers are supported both practically and financially and that they are valued as a serious alternative to institutional care.

# 2008 AWARDS WINNERS



## **International Award**

### **Francis Njuakom-Nchii**

Francis is Director at the Community Development Volunteers for Technical Assistance (CDVTA Cameroon), delivering a much needed advocacy campaign to enable older people to demand and secure their constitutional

rights. He is fighting discrimination and marginalisation, promoting positive messages on ageing and working towards securing high quality welfare services in remote village areas of Cameroon. The campaign aims to influence policies and decision-makers to recognise the rights of older people.



## **Social Inclusion Award**

### **Tara Flood**

Tara founded the We Know Inclusion Works campaign to highlight the importance of including disabled children in mainstream schools. Having personal experience of segregation in schooling, Tara has an insight into the

effects of exclusion from mainstream life. The campaign's main objective is to create a united and influential voice that includes young people, their families, teachers and allies. Tara uses other people's stories to help increase awareness through media coverage.



## **London Social Justice Award**

### **Ben Watson**

Ben joined Fair Pensions in 2007 and works on The Campaign for Responsible Investment. The main campaign objective is to alleviate poverty, environmental damage and human rights violations caused by

corporations. The programme targets London-based pension funds and fund managers who own shares in these companies. The campaign aims to increase investors' awareness of social, environmental and government issues in their investment decisions. In conjunction with Oxfam the campaign has worked with investors to persuade pharmaceutical companies to improve public access to medicines in India.



## **Transport Award**

### **Dan Glass**

Dan is the founder of Plane Stupid Scotland. The campaign consists of a network of groups taking action against airport expansion and climate impact. They organise popular education programmes to instil

community self-determination in tackling climate change. Through public events, rallies and reports Plane Stupid has instigated flight reduction policies in various universities, secured energy 'descent' plans, green rep schemes and has prompted universities to create ethical sponsorship policies which support green energy. Dan also campaigns for better education into the aviation industry to inform younger generations of the impacts of increased aviation.



## **Shout Out! Award**

### **Charlie Young**

At the time of winning the award, Charlie was campaigning to make his school and the local community a greener place.

Along with fellow students, he aimed to cut school emissions by 30% in the next five years. The campaign raised

awareness through articles in the school magazine and assemblies to inform people about global warming and how to make change happen. Charlie's long term aim is to encourage schools across Britain to teach pupils about climate change so that the issue is taken seriously. Charlie has since moved to Atlantic College in Cardiff but retains links with the school and will share parts of the bespoke support package with the school to further their campaign.



## **Young Activist Award**

### **Toni Cowans**

Toni is campaigning to raise awareness of HIV and AIDS through Stoke-on-Trent YMCA. Her key objectives are to challenge the misconceptions and discrimination associated with the illness, not only in her local area but

nationwide. She hopes to educate young people about HIV by producing accessible information on the subject. Toni aims to influence MPs and increase public awareness through the media.

# ACHIEVEMENTS AND PERFORMANCE

## BECOME THE NATURAL HOME FOR CAMPAIGNERS

Research commissioned by the Foundation showed that there were limited training and development opportunities for campaigners and what little there is often falls beyond the reach of under-resourced groups and individuals who would most benefit from it. The Foundation continues to target individual campaigners wherever they are and whether or not they work on a particular issue alone or within an organisation.

### Key achievements in this area include:

- The success of the first two award programmes and the greater number and diversity of award applications in the third year is indicative of the importance and increased profile of the Sheila McKechnie Foundation, as well as our ability to extend our network to attract a growing audience of campaigners and supporters.
- As more awards categories are developed the scope and reach of the Foundation has grown, enabling us to widen our network and provide improved bespoke support to award winners.
- The continued delivery of one-day campaign workshops and the development of the 'Influencing Change' four-day course highlight the value of working in partnership to provide cost-effective training options for campaigners.
- Traffic to the Sheila McKechnie Foundation website increased dramatically in 2007-08. During the quarter in which applications were open the website received 782,536 hits.

## ESTABLISH A FINANCIALLY SUSTAINABLE ORGANISATION

During 2007-08 the Sheila McKechnie Foundation increased its reserves fund, and we moved closer towards our objective of holding reserves equivalent to three months' operational expenditure. We remain a financially stable organisation. We submitted several successful funding applications and continued to secure financial support for the Foundation as well as attract new awards sponsors.

*Rt Hon Gordon Brown MP, Prime Minister,  
Patron of the Sheila McKechnie  
Foundation, speaking at the 2008  
awards ceremony at 10 Downing Street*

## CREATE AN ORGANISATION FIT FOR PURPOSE

The Sheila McKechnie Foundation continues to deliver successfully on its objectives and activities and is well respected within the voluntary and community sector for its awards programme, influence and campaigning expertise.

There were various movements on the Board in 2007-08, which allowed us to carefully consider the additional expertise required at this level and recruit new trustees accordingly. The Board sub-committees on Fundraising and Finance also provided the opportunity to target these two areas in more detail and ensure that the Foundation maintains its lean and effective structure while continuing to deliver effectively.

Feedback from workshop evaluations highlights the importance of providing a space for campaigners to come together. The workshop focus on strategic campaign planning, SWOT analysis and influencing media and politicians has been welcomed by workshop participants.

The Sheila McKechnie Foundation continued to benefit from the generosity of Which?, who once again in 2007-08 donated in-kind with the provision of office space, materials, infrastructure and staff support, all of which enabled the Foundation to continue to run a smooth and effective operation. The Foundation also acknowledges the enormous support received from its trustees, patrons, coaches, mentors, campaign workshop facilitators and supporters.



# SUPPORT AND FUNDING

The work of the Sheila McKechnie Foundation would not have been possible without the support of our funders, as well as all those who have given so generously of their time and expertise to develop the full potential of our award winners through coaching, mentoring and shadowing opportunities and participation in workshops.

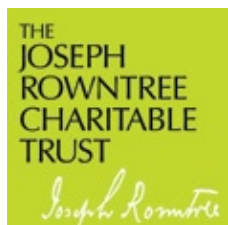
Thank you



The Baring Foundation



DAVID & LYNDA HUGHES



Simon Norton



Shelter



# STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2008

ACCOUNTANTS' REPORT TO MEMBERS ON THE UNAUDITED  
ACCOUNTS OF THE SHEILA MCKECHNIE FOUNDATION

## THE SHEILA MCKECHNIE FOUNDATION

(A company limited by guarantee)

**We report on the accounts for the year ended 31 March 2008  
set out on pages 12 to 15**

### Respective responsibilities of trustees and reporting accountants

As described on page 2 the charitable company's trustees, who are also the directors of The Sheila McKechnie Foundation for the purpose of company law, are responsible for the preparation of the accounts, and they consider that the company is exempt from an audit. It is our responsibility to carry out procedures designed to enable us to report our opinion.

### Basis of opinion

Our work was conducted in accordance with the Statement of Standards for Reporting Accountants, and so our procedures consisted of comparing the accounts with the accounting records kept by the company, and making such limited enquiries of the officers of the company as we considered necessary for the purposes of this report.

These procedures provide only the assurance expressed in our opinion.

### Opinion

#### In our opinion:

- (a) the accounts are in agreement with the accounting records kept by the charitable company under section 221 of the Companies Act 1985;
- (b) having regard only to, and on the basis of, the information contained in those accounting records:
  - (i) the accounts have been drawn up in a manner consistent with the accounting requirements specified in section 249(A) of the Act and did not, at any time within that period, fall within any of the categories of companies not entitled to the exemption specified in section 249B(1).



### John Rudkin BA ACA

Consumers' Association  
2 Marylebone Road  
London NW1 4DF

Dated: 7 November 2008

## STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2008

	Notes	Unrestricted funds £	Restricted funds £	2007-08 £	Unrestricted funds £	Restricted funds £	2006-07 £
<b>INCOMING RESOURCES</b>							
<b>Incoming resources from generated funds</b>							
Voluntary income	2	8,242	-	8,242	7,319	-	7,319
Investment income	3	2,296	-	2,296	1,877	-	1,877
<b>Incoming resources from charitable activities</b>	4	134,862	61,222	196,084	161,500	30,000	191,500
<b>Total incoming resources</b>		145,400	61,222	206,622	170,696	30,000	200,696
<b>RESOURCES EXPENDED</b>							
<b>Charitable activities</b>	5	144,074	61,222	205,296	185,485	30,000	215,485
<b>Governance cost</b>	7	315	-	315	257	-	257
<b>Total resources expended</b>		144,389	61,222	205,611	185,742	30,000	215,742
<b>Net movement in funds</b>		1,011	-	1,011	(15,046)	-	(15,046)
<b>Fund balances at 1 April 2007</b>		18,293	-	18,293	33,339	-	33,339
<b>Fund balances at 31 March 2008</b>		19,304	-	19,304	18,293	-	18,293

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 1985. The Foundation's bank is: Unity Trust Bank plc, Nine Brindleyplace, Birmingham B1 2HB.

## BALANCE SHEET AS AT 31 MARCH

	Notes	Unrestricted funds £	Restricted funds £	2008 £	Unrestricted funds £	Restricted funds £	2007 £
<b>CURRENT ASSETS</b>							
Debtors	11	-	-	-	2,811	-	2,811
Cash at bank and in hand		29,618	80,907	110,525	19,985	59,800	79,785
		29,618	80,907	110,525	22,796	59,800	82,596
<b>CREDITORS</b>							
Amounts falling due within one year	12	10,314	80,907	91,221	4,503	59,800	64,303
<b>NET CURRENT ASSETS</b>		19,304	-	19,304	18,293	-	18,293
Total assets less current liabilities		19,304	-	19,304	18,293	-	18,293
<b>FUNDS OF THE CHARITY</b>							
Funds brought forward		18,293	-	18,293	33,339	-	33,339
Surplus/(deficit) for the year		1,011	-	1,011	(15,046)	-	(15,046)
		19,304	-	19,304	18,293	-	18,293

For the year ended 31 March 2008 the company was entitled to exemption under section 249A(1) of the Companies Act 1985. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2). The directors acknowledge their responsibility for:

- Ensuring the company keeps accounting records which comply with section 221; and
- Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of its profit and loss for the financial year in accordance with section 226, and which otherwise comply with requirements of the Companies Act relating to accounts, so far as applicable to the company.

The accounts were approved by the Board on 7 November 2008 at the Foundation's Annual General Meeting.



Lyndall Stein, Chair

# NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2008

## 1. ACCOUNTING POLICIES

### 1.1 Basis of preparation

The accounts are prepared under the historical cost convention.

The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, "Accounting and Reporting by Charities" issued in March 2005 and the Companies Act 1985.

### 1.2 Incoming resources

Voluntary income is recognised as incoming resources when receivable, except insofar as they are incapable of financial measurement.

All income, including deferred income is recognised on the accruals basis of accounting.

### 1.3 Resources expended

Expenditure is classified under the charity's principle project and included on an accruals basis inclusive of value added tax.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity.

Governance costs comprises costs for the running of the charity as an organisation and compliance with constitutional and statutory requirements.

## 2. VOLUNTARY INCOME

	Notes	Year to 31 March 2008 £	Year to 31 March 2007 £
Donations and gifts		8,242	7,319

## 3. INVESTMENT INCOME

	Notes	Year to 31 March 2008 £	Year to 31 March 2007 £
Interest receivable		2,296	1,877

## 4. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	Notes	Year to 31 March 2008 £	Year to 31 March 2007 £
Grants		113,284	57,500
Programme income		64,800	116,000
Donated facilities and services	8	18,000	18,000
		196,084	191,500

## 5. TOTAL RESOURCES EXPENDED

	Notes	Staff costs £	Other costs £	Year to 31 March 2008 £	Year to 31 March 2007 £
<b>Charitable activities:</b>					
Award scheme and support programme					
Activities undertaken directly		154,864	50,432	205,296	215,485
Governance cost		-	315	315	257
		154,864	50,747	205,611	215,742

## 6. ACTIVITIES UNDERTAKEN DIRECTLY

Other costs relating to Award scheme and development programme comprise:	Notes	Year to 31 March 2008 £	Year to 31 March 2007 £
Legal fees and insurance		315	-
Books, stationery & postage		-	4,210
Travel & subsistence		7,617	4,479
Publicity & advertising		7,135	32,867
Event management		4,491	8,168
Sundry expenses		1,385	1,657
Bank charges and interest		-	65
Support programme		11,489	-
Donated facilities and services	8	18,000	18,000
		<b>50,432</b>	<b>69,446</b>

## 7. GOVERNANCE COST

Other governance costs comprise:	Notes	Year to 31 March 2008 £	Year to 31 March 2007 £
Board of Trustees' away day		315	257

## 8. CONSUMERS' ASSOCIATION

During the period, the Consumers' Association (CA) group paid £10,000 donation to The Sheila McKechnie Foundation. CA has also provided donated facilities and services in the form of fully serviced office space and other support services with a market value of approximately £18,000 (2006-07 £18,000).

Although The Sheila McKechnie Foundation is an independent charity, during the year it shared up to three common trustees with CA who are also the directors of the Foundation.

## 9. TRUSTEES

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

## 10. EMPLOYEES

### Number of employees

The average monthly number of employees during the year was 4 (2007: 3).

Employment costs	Notes	Year to March 2008 £	Year to March 2007 £
Wages and salaries		140,144	131,503
Social security		14,720	14,536
		<b>154,864</b>	<b>146,039</b>

One employee (2006-07: 0) earned between £60,000 and £70,000

## 11. DEBTORS

	Notes	Year to March 2008 £	Year to March 2007 £
Prepayments and accrued income		-	2,811
		-	<b>2,811</b>

## 12. CREDITORS: AMOUNT FALLING DUE WITHIN ONE YEAR

	Notes	Year to March 2008 £	Year to March 2007 £
Taxation and social security costs		5,314	4,503
Deferred Income		85,907	59,800
Accruals		-	-
		<b>91,221</b>	<b>64,303</b>

